

JAISON JACOB SAMUEL

UI/UX Designer | Creative Designer | Frontend Developer
Bengaluru, Karnataka | jaisonjsamuel007@gmail.com | [LinkedIn](#) | [Portfolio](#) | [Github](#)

Creative and detail-oriented UI/UX Designer and Creative Designer with hands-on experience delivering end-to-end design solutions — from user research and wireframing to high-fidelity prototypes and production-ready frontend implementation. Proficient in Figma and React, with a strong eye for visual hierarchy, typography, and brand consistency. Experienced across web, mobile, and social media content creation contexts. Passionate about crafting intuitive, aesthetically compelling experiences that balance user needs with business goals.

EDUCATION

M.Sc. Computer Science

Kristu Jayanti (Deemed to be University), Bengaluru

Aug 2024 – Jul 2025

Percentage: 78.84%

BCA (Bachelor of Computer Applications)

Kristu Jayanti (Deemed to be University), Bengaluru

May 2014 – May 2016

Percentage: 69.94%

WORK EXPERIENCE

UI/UX Designer & Creative Designer Intern – Cefer.io

JAN 2026 – PRESENT

- Redesigned the core website UI — conducted UX audits, defined user flows, and rebuilt key platform screens for improved usability and visual consistency.
- Developed responsive frontend components in React, translating Figma designs into pixel-perfect, production-ready UI.
- Designed dashboards, landing pages, and product UI screens with a focus on clean layout, visual hierarchy, and intuitive interaction patterns.
- Solely managed the company's social media presence across LinkedIn and Instagram — planned content calendars, designed all creative posts and brand visuals, wrote captions, scheduled posts, and monitored engagement metrics and growth.
- Created eye-catching creative posts including promotional graphics, product announcements, campaign banners, and story templates — maintaining a consistent brand voice and aesthetic across all platforms.
- Built and maintained a Figma component library including reusable UI elements, style guides, and interactive prototypes for stakeholder presentations.

Freelancer – UI & Creative Designer

2025 – PRESENT

- Designed end-to-end UI for web and mobile clients — wireframes, user journey mapping, and high-fidelity mockups ready for development handoff.
- Produced brand identities, creative social media content, marketing collateral, and print assets for clients across multiple industries.

Artificial Intelligence Intern – IPSR Solutions Ltd, Kerala

JUN 2025 – JUL 2025

- Built interactive data dashboards using Power BI and Python, applying UI design principles to data visualisation for clarity and stakeholder impact.
- Designed the conversational UI flow and interaction patterns for a RAG-based chatbot prototype.

Creative Design & Product Design Intern – Wannabe Pvt Ltd, Bengaluru

JUN 2023 – JUL 2023

- Designed custom graphics and product visuals for T-shirts, hoodies, and merchandise — full creative process from concept to production-ready artwork.
- Collaborated directly with clients, presented design concepts, iterated on feedback, and delivered final print-ready assets.

PROJECTS

- Car Accessories E-commerce Application:** Designed the full UI for a web shopping platform — product listing, cart, checkout, and order screens with a conversion-focused visual design.
- Car Accessories E-commerce Mobile App:** Crafted a mobile-first UI with intuitive navigation, visual product discovery, and a seamless purchase flow optimised for small screens.
- Restaurant Management System:** Designed a staff-facing operational UI for orders, menu updates, table assignments, and billing — prioritising clarity and minimal cognitive load.
- Spare Parts Inventory Management:** Built a structured, role-based UI for real-time inventory tracking with quick scanning, filtering, and restocking workflows.
- CampusCare+ Web App:** Designed a multi-module wellness platform — health records, appointment booking, grievance tracking — with a consistent design system across all modules.

SKILLS

UI/UX Design: Figma, Wireframing, Prototyping, User Flows, Interaction Design, Design Systems, Usability Testing | **Creative & Product Design:** Visual Design, Social Media Content Creation, Brand Identity, Typography, Color Theory, Print Design, Campaign Creatives | **Frontend:** HTML5, CSS3, React, Responsive Design, Design-to-Code Handoff | **Tools:** Figma, Canva, Adobe Illustrator, Power BI, Git / GitHub

CERTIFICATION

UI/UX Masterclass – Udemy, 2025 | **Azure Data Engineer Associate** – Microsoft, 2024 | **Google Cybersecurity Certificate** – Google, 2024 | **Blockchain Foundation Certification** – Infosys Springboard, 2024 | **Power Platform Fundamentals** – Microsoft, 2025

POSITION OF RESPONSIBILITY

Student Coordinator – National Level Fest | **Event Head** – Graphosnark Inter & Intra College Fest | **Design Lead** – LCA (Literary & Cultural Association) | **Design Head** – CS Department (UG) | **IEEE Student Branch** – Executive Member

COMPETITIONS & AWARDS

Hockey National Player – CBSE Cluster, 2019 | **Winner, Graphosnark** – Department Fest, 2024 | **Winner, Graphic Design** – St Joseph University, Bangalore, 2025 | **Winner, Product Launch** – RV Institute of Technology, 2025 | **Winner, Logo & Poster Design** – Surana College Autonomous, 2025